

# Amr Mohamed Abbas

Senior Product Designer (B2B SaaS / Enterprise UX)

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## PROFESSIONAL SUMMARY

Senior Product Designer with **4+ years** specializing in **B2B SaaS and enterprise workflows** (dashboards, reporting, approvals, data-heavy tables). I turn complex operational processes into **fast, low-error, scalable UX** through strong problem framing, structured research, and tight collaboration with engineering. Experienced in shipping end-to-end product features, building design systems, and improving usability under real constraints (legacy systems, permissions, compliance, and data quality).

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## CORE STRENGTHS

- **Enterprise UX:** dashboards, reporting, tables/filters, complex forms, workflows, approvals, roles/permissions
  - **Product delivery:** problem framing, user flows, IA, prototyping, handoff specs, QA & iteration
  - **Research & validation:** audits, heuristic review, usability testing, competitive analysis
  - **Systems:** reusable components, consistency, states (loading/empty/error), scalable patterns
  - **Collaboration:** translate ambiguous needs into requirements, align PM/engineering/stakeholders
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## PROFESSIONAL EXPERIENCE

### Product Designer (Full-Time)

*Cedar Rose | Dec 2025 – Present*

- Own UX across three connected products: (1) employee backoffice for Business Researchers, (2) client-facing website, and (3) QA platform for research quality follow-up and report generation.
- Deliver end-to-end UX (framing → flows/IA → prototypes → UI specs) with clear states, validations, and edge cases.
- Improved learnability and reduced rework by standardizing table/filter/form patterns and documenting states + edge cases across all platforms.

## Senior Product Designer (Full-Time)

*Gates Development | Nov 2024 – Dec 2025*

- Led UX for a CRM + ERP unified web app for the real estate industry, transforming manual work into structured system workflows.
  - Transformed budgeting from manual collection into a structured workflow, reducing cycle time from 3 days to 1 day
  - Delivered high-fidelity UI + dev-ready handoff (components, states, annotations) to support accurate implementation.
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## Consulting / Part-Time / Contract Experience

### Senior UI/UX Designer (Part-Time)

*Techland BS & BOOD Solutions | Jan 2025 – Dec 2025*

- Supported product delivery through UX improvements and UI design for core screens and workflows.
  - Standardized UI patterns and produced handoff documentation to align with engineering.
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## Early Career

**UI/UX Instructor (Full-Time)** — Shababna Initiative & Risk Rise | **Nov 2023 – Nov 2024**

**Design Specialist (Full-Time)** — Egyptian Banking Institute | **Nov 2023 – Oct 2024**

**UI/UX Designer Intern** — CashCall | **Jun 2023 – Aug 2023**

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## EDUCATION

### **Masters in Postgraduate Business Information Systems (PBIS)**

Helwan University | Jan 2024 – Present

### **Mastering UI/UX Auditing and Redesign**

Zomra | Nov 2025 – Dec 2025

### **Advanced UX Diploma**

Cradis | July 2025 – Nov 2025

### **Business Analysis Diploma**

DEBI | Nov 2024 – Jul 2025

### **Bachelor's in Business Information Systems (BIS)**

Helwan University | 2019 – 2023

**GPA:** 3.85/4.00

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## CERTIFICATIONS & COURSES

- CBAP Prep. – Coursera (2025)
- Meta Front-End Development (2025)
- Power BI (DAX and Time Intelligence) – Coursera (2024)
- Webflow 101 – Webflow University (2025)
- Oracle EBS – Next Academy (2023)
- Instructional Design Fundamentals – Coursera (2024)

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## TECHNICAL SKILLS

**Design & Prototyping:** Figma, Miro, ProtoPie, Notion, Sketch

**Enterprise UX Patterns:** tables/filters, complex forms, workflows, roles/permissions, interaction states

**Analytics:** SQL, Excel, Power BI (DAX), Tableau, Python (Pandas/NumPy)

**Delivery:** Jira, Trello, documentation, QA support, UML (basic)

**Working Knowledge:** HTML/CSS, React JS, Webflow, Framer

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